



OFFICIAL RULES FOR THE 2014 NCLR ALMA AWARDS RED CARPET FASHION CORRESPONDENT CONTEST

1. No purchase is necessary to enter or win. Your chances of winning will not be improved by buying any product or service.
2. To enter: Submit your audition including name, photo, age, phone number, email address, mailing address, link to your Youtube video, and a short composition of no more than 500 words to ddiaz@nclr.org by September 9, 2014 at 11:59 PM EST (“Submission Period.”)
3. All eligible submissions received by entry by 11:59 PM Eastern on September 9, 2014 will be considered for the Red Carpet Fashion Correspondent Contest. You do not have to sign up for ALMA news and updates in order to enter the voting contest. By accessing the www.almaawards.com website and submitting your audition, you signify that you have read and agree to the rules governing voting and the Privacy Policy and Terms of Use of www.almaawards.com.
4. Eligibility: Open to legal U.S. residents, age 21 or older, with a valid email address and a valid U.S. street address in the 50 U.S. states or District of Columbia and valid telephone number. Entries with P.O. boxes or APO addresses cannot be accepted.
Prize:
 - Domestic round trip flight for 1, as approved by NCLR using a flight voucher issues by NCLR
 - One-night hotel stay
 - One Press Pass to gain access to the red carpet
 - One general show ticket
5. Winner: One winner will be selected on or about September 12, 2014 from all eligible entries submitted. Winner will be notified by phone and will be required to sign an Affidavit of Eligibility and Release. If winner fails to comply with these requirements or any of the Official Rules, or if a notification is returned as undeliverable, an alternate winner will be selected from among the remaining eligible entries received. The National Council of La Raza (NCLR) has the right to verify the eligibility qualifications of the winner.
6. Rules and Publicity: By entering, entrants agree to be bound by these Official Rules and by the decisions of NCLR, which are final and binding on all matters relating to this



THE
2014
NCLR ALMA AWARDS

promotion. By entering and in consideration of being awarded a prize, winner grants NCLR and its designees the right to use his or her name, photographs and/or likenesses for advertising and publicity purposes without additional compensation, notification, or approval, worldwide, except where prohibited by law.

7. Not Eligible: Employees of NCLR, Comcast, MSNBC, their respective parent, subsidiary and affiliated entities, presenters and artists on the ALMA Awards, and the immediate family members and/or same household members (spouse, parents, children, siblings, siblings' children, in-laws, housemates) of any such person, are not eligible to enter or win.

8. Taxes: Winner is responsible for paying any applicable federal, state or local taxes on prizes. This promotion is subject to all federal, state, and local laws and regulations.

9. Liability Limitations: Incomplete, unintelligible, damaged, inaccurate or late entries are void and not eligible. NCLR is not responsible for incomplete, misdirected, or unintelligible entries, for entries with incorrect contact information, failures of electronic communications, computer malfunctions, busy or unavailable communications lines, server malfunction, or any problems with submission, delivery or tabulation of the online voting mechanisms. Any entrant who tampers with or abuses any aspect of this promotion, misstates any required information, impersonates any person, or violates these official rules, as solely determined by NCLR, will be disqualified. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. If this promotion is corrupted or impaired by virus, worm, or other causes, NCLR reserves the right at its sole discretion to modify or terminate the promotion.

10. **The prize is provided "as is."** NCLR makes no warranty, representation or guarantee regarding any prize, including but not limited to its quality, condition, merchantability or fitness for a particular purpose. No transfer, substitution, or cash redemption of prizes is permitted, except that sponsor reserves the right to substitute a prize of equal or greater value should the announced prize be unavailable for any reason. Winner assumes all liability and risk for any injury or damage caused by any prize, or as a result of the use or ownership of prize.

11. RELEASE OF LIABILITY: BY ENTERING, ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS NCLR, MSNBC, THEIR RESPECTIVE PARENT, SUBSIDIARY, AND AFFILIATED ENTITIES AND PERSONS, EMPLOYEES, DIRECTORS,

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2014
NCLR**  **ALMA AWARDS.**

PARTNERS, AGENTS AND REPRESENTATIVES, INCLUDING BUT NOT LIMITED TO THE PRESENTERS AND ARTISTS ON THE ALMA AWARDS, FROM AND

AGAINST ANY CLAIMS, ACTIONS, LOSSES, DAMAGES, OR LIABILITY OF ANY KIND, INCLUDING

WITHOUT LIMITATION, PERSONAL INJURIES, DEATH, OR PROPERTY DAMAGE, OR ANY DIRECT, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, WHICH ENTRANT OR ANYONE ELSE MAY INCUR OR SUFFER IN CONNECTION WITH THIS PROMOTION OR RESULTING FROM PARTICIPATING IN THIS PROMOTION OR FROM THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED. IF FOR ANY REASON THIS PROMOTION CANNOT BE RUN AS PLANNED, OR IF TAMPERING, UNAUTHORIZED INTERVENTION, ACTIONS BY ENTRANTS, FRAUD, TECHNICAL FAILURES, OR ANY OTHER CAUSES, IN NCLR'S SOLE OPINION, CORRUPT OR AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, INTEGRITY, OR PROPER CONDUCT OF THIS PROMOTION, NCLR RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO DISQUALIFY ANY ENTRANT AND/OR TO CANCEL, TERMINATE, MODIFY OR SUSPEND THIS PROMOTION OR ANY PORTION THEREOF, OR THE AWARD OF ANY PRIZE. THIS PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

12. This promotion is sponsored by the National Council of La Raza (NCLR).