



NCLR ALMA AWARDS

PRESS CREDENTIAL APPLICATION

Please type in the following information and e-mail to Angela Char [achar@lippingroup.com] by Friday, September 20:

Contact Name:

(All subsequent correspondence related to credentials will be addressed to this name)

Name of Media Organization:

Phone:

Email:

Please check the box that BEST describes your outlet type (X):

Please list your staff by NAME and MARK (X) the type of credential you are requesting on his/her behalf.

Please indicate if you want tickets to have a seat inside the Theater for the event. Please list all names:

<u>ASSIGNMENT NAME & TITLE(S):</u> <i>e.g., "Jane Doe - Producer"</i>	<u>RED CARPET / ARRIVALS</u>	<u>PRESS ROOM</u>	<u>PHOTO ROOM</u>	<u>PHOTO EDITOR</u>	<u>RUNNER/MSGR</u>
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

***ALL PRESS ACTIVITIES WILL TAKE PLACE IN THE PASADENA CIVIC AUDITORIUM.**

More details to come.

RED CARPET / ARRIVALS:

For electronic/broadcast crews, there is a maximum of three (3) people per space; for print reporters and all photographers there is only one (1) person per space.

PRESS ROOM [PRINT/RADIO/TELEVISION/ONLINE MEDIA]:

Award winners will be brought to the room to answer questions in the press conference-style setting. The Awards telecast will be visible on monitors.

PHOTO ROOM [PHOTOGRAPHERS ONLY]: No radio or television outlets permitted.

THE 2013 NCLR ALMA AWARDS WILL AIR ON FRIDAY, SEPTEMBER 27TH, 2013
AT 10PM 9/CENTRAL ON MSNBC

PASADENA CIVIC AUDITORIUM: 300 E. GREEN ST. | PASADENA, CA | 91101